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**FOR IMMEDIATE RELEASE**

February 22, 2017

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**DRIVING THE SOUTH BAY'S DIGITAL FUTURE**

**CARSON** - "Driving The South Bay's Digital Future" is the theme for the Eighteenth Annual General Assembly of the South Bay Cities Council of Governments (SBCCOG), to be held Friday, February 24, 2017 from 8:30 am to 3:00 pm at the Juanita Millender-McDonald Community Center in Carson. The Conference will explore how cities can leverage innovative technologies to increase their competitiveness in attracting and retaining businesses. Attendees will learn about the Internet of Things (IoT), Smart Homes, 24-hours City Halls, Telemedicine, and more.

Exhibit Hall:

The morning will kick off with the public, local elected officials, city commissioners, and city staff networking and interacting with examples of the South Bay's Digital Future including an El Camino College technology pavilion featuring: robots, 3D Printing and other new technologies. Congresswoman Nanette Barragan, 44<sup>th</sup> District, and Assemblymember Mike A. Gibson District 64 are planning to be on hand and will see the SBCCOG demonstrating Virtual Reality (VR) technology for both commercial and public sector applications. Linknode will have a display about their Augmented Reality (AR) Planning Tool with an invitation for attendees to sign-up for a future webinar on this technology. Attendees will have the opportunity to test ride an Urb-E. This will be followed up by an exciting program lineup.

Speakers for this year's General Assembly include: Congressman **Ted Lieu**, 33<sup>rd</sup> District; **Andy Berke**, Mayor of Chattanooga, Tennessee "Gig City" Experience, Rick Cole, City Manager of Santa Monica Silicon Beach – new South Bay opportunities, **Ron Galperin**, City Controller of Los Angeles "Big Data" – How is it used?, **Juliette Finzi** Hart, Ph.D., U.S. Geological survey "Virtual Reality-Climate Action Planning Tool for Public Planning & Community Education," **Edward Humes**, Pulitzer Prize Winning Author "Mysterious World of Transportation," **Dana Kirkham**, Mayor of Ammon, Idaho Open Access: Fiber to the Home, **Ozzie Martinez**, CAO, Kaiser Permanente, South Bay The New World of Telemedicine, **Deb Socia**, Executive Director of Next Century Cities Municipal Broadband Resource, **David Zelenok**, Manager, HR Green Digital Cities and Services. State and Federal Legislators invited between 8:45-9:45 am.

LOCAL GOVERNMENTS IN ACTION

Carson El Segundo Gardena Hawthorne Hermosa Beach Inglewood Lawndale Lomita  
Manhattan Beach Palos Verdes Estates Rancho Palos Verdes Redondo Beach Rolling Hills  
Rolling Hills Estates Torrance Los Angeles District #15 Los Angeles County

The General Assembly event is free to the public and paid for through our **Benefactors:** Chevron Products Company, Renovate America/HERO Program, Southern California Edison, SoCalGas, and The Port of Los Angeles. **Sponsors:** California State University, Dominguez Hills, Daily Breeze, Econolite Group, Inc., Enterprise Rent-A-Car, Fujitsu Network Communications, HR Green, Iteris, Inc., Kaiser Permanente South Bay Medical Center, Magellan Advisors, Metropolitan Water District of Southern California, South Coast Air Quality Management District, Southern California Association of Governments (SCAG), Spruce Finance, Water Replenishment District, Watson Land Company, West Basin Municipal Water District Ygrene Energy Fund, and other contributions from Friends of the SBCCOG.

Special thanks to the City of Carson for hosting the event.

### **SBCCOG**

The South Bay Cities Council of Governments (SBCCOG) is a joint powers authority of 16 cities and the County of Los Angeles that share the goal of maximizing the quality of life and productivity throughout the South Bay and surrounding communities. Members are Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Torrance, and the Harbor City/Harbor Gateway/San Pedro/Wilmington communities of the City of Los Angeles, along with the County of Los Angeles District 2 and 4. The SBCCOG values what makes its cities unique and independent, and realizes there are times when collective endeavors get better results. This vision of what it can do for its communities drives SBCCOG efforts and motivates its members. It can best be described three ways: Partnership, Persuasion and Performance. Since its inception in 1994 the SBCCOG has been successful in achieving goals toward that end. Visit us at [www.southbaycities.org](http://www.southbaycities.org).

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