

FOR IMMEDIATE RELEASE

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Cash for Kitchens Program 2014

Owners and managers of restaurants/commercial kitchens in the West Basin or Torrance water service areas can call 310-371-4633 to schedule a Cash for Kitchens visit today. This week marks the launch of the 2014 program featuring some new and exciting items on the menu. West Basin Municipal Water District and the South Bay Environmental Services Center have been helping restaurants and commercial kitchens save water by offering free assessments and devices since 2009. Participants receive free education materials including a brand new children's activity placement (crayons included), a water-saving display poster and a training manual to implement the program (poster and manual available in English, Spanish and now Mandarin Chinese). Sites may also be eligible to receive new water-saving devices to replace older, inefficient equipment. Eligibility is determined during site assessment. Make your reservation today.

Visit www.westbasin.org/C4K to find out more. Are you a customer of a restaurant/caterer you think would like to know more about Cash for Kitchens? Refer them, they will thank you!

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SBCCOG

The South Bay Cities Council of Governments (SBCCOG) is a joint powers authority of 16 cities and the County of Los Angeles that share the goal of maximizing the quality of life and productivity throughout the South Bay and surrounding communities. Members are Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Torrance, and the Harbor City/San Pedro communities of the City of Los Angeles, along with the County of Los Angeles District 2 and 4. The SBCCOG values what makes its cities unique and independent, and realizes there are times when collective endeavors get better results. This vision of what it can do for its communities drives SBCCOG efforts and motivates its members. It can best be described three ways: Partnership, Persuasion and Performance. Since its inception in 1994 the SBCCOG has been successful in achieving goals toward that end. Visit us at www.southbaycities.org.

SBESC

The South Bay Environmental Services Center (SBESC) is a program of the SBCCOG and is the South Bay's resource center for residents, businesses and municipalities to access information and best practices related to energy efficiency, water conservation, recycling and transportation alternatives and the environment. SBESC staff is working with the South Bay cities to develop Climate Action Plans that significantly reduce greenhouse gas emissions through local actions. Materials and tools are provided to assist in better understanding the potential for energy efficiency and water savings within homes and businesses that may very well reduce costs. A wide variety of educational seminars and practical training sessions are hosted by SBESC. In addition, staff and volunteers participate year-round in community events to assist consumers in making informed decisions about their personal use of natural resources. The SBESC is a major program of the SBCCOG which partners with The Gas Company, Southern California Edison, West Basin Municipal Water District, City of Torrance Water Department, Sanitation Districts of Los Angeles County, and Los Angeles County Metropolitan Transportation Authority. Visit www.sbesc.com for the latest activities, schedules and opportunities to participate in a greener South Bay.