

**SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS**



**SOUTH BAY
ENVIRONMENTAL SERVICES CENTER**

Carson • El Segundo • Gardena • Hawthorne • Hermosa Beach • Inglewood • Lawndale • Lomita • Los Angeles • Manhattan Beach
Palos Verdes Estates • Rancho Palos Verdes • Redondo Beach • Rolling Hills • Rolling Hills Estates • Torrance • Los Angeles County

**South Bay Cities Council of Governments
20285 S. Western Avenue, Suite 100
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South Bay Cities Council of Governments Launches the Green Building Challenge

A resource for helping businesses and buildings improve sustainability

The South Bay Cities Council of Governments (SBCCOG) is excited to announce the launch of the Green Building Challenge in Southern California. The Green Building Challenge is a tested and successful friendly online competition for businesses and buildings, designed to drive sustainable efficiency improvements and provide recognition opportunities. The SBCCOG is pleased to partner with Southern California Gas Company, Southern California Edison and Golden State Water Company to bring this free program, the first of its kind in Southern California, to the South Bay business community.

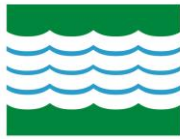
The goal of the Challenge is to accelerate adoption of sustainability initiatives by directly engaging property managers and business tenants to take action on sustainable activities to achieve measurable results. The Challenge will leverage technology, relationships, and focused marketing to engage approximately 225 office, retail, healthcare and hospitality properties, and will take place from September 2015 to August 2016.

Commercial buildings and businesses in the South Bay can participate in the Challenge by creating an account at www.southbaycities.org/gbc. Please note that participation is open to those in the Southern California Edison and Southern California Gas Company territory. An awards event will take place at the end of the program to recognize businesses in various categories.

The program platform will launch on September 1, 2015, and a [press event](#) will be held on September 23, 2015, 9:00 AM at the South Bay Cities Council of Governments, 20285 S. Western Ave, Torrance, CA 90501.

SBCCOG

The South Bay Cities Council of Governments (SBCCOG) is a joint powers authority of 16 cities and the County of Los Angeles that share the goal of maximizing the quality of life and productivity throughout the South Bay and surrounding communities. Members are Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Torrance, and the Harbor City/San Pedro communities of the City of Los Angeles, along with the County of Los Angeles District 2 and 4. The SBCCOG values what makes its cities unique and independent, and realizes there are times when collective endeavors get better results. This vision of what it can do for its communities drives SBCCOG efforts and motivates its members. It can best be described three ways: Partnership, Persuasion and Performance. Since its inception in 1994 the SBCCOG has been successful in achieving goals toward that end. Visit us at www.southbaycities.org.



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SBESC

The South Bay Environmental Services Center (SBESC) is the South Bay's resource center for residents, businesses and municipalities to access information and best practices related to energy efficiency, water conservation, recycling and transportation alternatives and the environment. SBESC staff is working with the South Bay cities to develop Climate Action Plans that significantly reduce greenhouse gas emissions through local actions. Materials and tools are provided to assist in better understanding the potential for energy efficiency and water savings within homes and businesses that may very well reduce costs. A wide variety of educational seminars and practical training sessions are hosted by SBESC. In addition, staff and volunteers participate year-round in community events to assist consumers in making informed decisions about their personal use of natural resources. The SBESC is a major program of the SBCCOG which partners with The Gas CompanySM, Southern California Edison, West Basin Municipal Water District, City of Torrance Water Department, Sanitation Districts of Los Angeles County, and the Los Angeles County Metropolitan Transportation Authority. Visit www.sbesc.com for the latest activities, schedules and opportunities to participate in a greener South Bay.

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